



For Immediate Release

John Worden
New LiteTouch President & CEO

Salt Lake City, Utah (August 28, 2009) – John Worden was named LiteTouch, Inc. President & CEO by parent company Linear, LLC early this summer.

John Worden comes to LiteTouch with a background in the electrical industry, including his most recent position as the Vice President, Surge Suppression Business for Schneider Electric. Within five years John and his team lead Schneider to become a global leader in Surge Suppression Products. John also brings extensive sales and marketing experience, software development experience, and an Electrical Engineering Degree from the Georgia Institute of Technology.

“I am convinced that lighting control will experience additional dramatic growth in the next decade. Growth drivers are abundant, including energy conservation, increased security and safety, and a desire for enhanced lifestyle,” said Mr. Worden of joining LiteTouch, Inc. “Further, LiteTouch and its Independent Representatives and customers are well positioned to be leaders in promoting the growth of the category as well as the growth of the LiteTouch business.”

“Product releases scheduled through the end of 2009 and 2010 bring innovation with respect to ease of installation, programming and, of course, compatibility with existing LiteTouch Systems. LiteTouch has a tradition of taking care of its customers and its customers’ customers. We are proud of that record and will extend it.”

“After spending my first few months becoming familiar with LiteTouch and the lighting control business, we have focused our team to deliver quality products that lead the industry in innovation, profit potential and customer satisfaction,” says John of the team’s focus at LiteTouch.

John’s Executive Team consists of:

- ▶ Angela Larson, Vice President of Sales & Marketing
- ▶ Steve McDaniel, Director of Engineering
- ▶ Paul Crockett, Director of Operations
- ▶ Fred Bolingbroke, Chief Financial Officer

John will be attending CEDIA, his first industry trade show as LiteTouch President & CEO, this September in Atlanta, GA. He will join the LiteTouch Team in hosting an exclusive Customer Event on Friday, September 11, 2009, delivering opening remarks.

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About LiteTouch, Inc.

LiteTouch lighting control products offer real-world benefits including convenience, security, time-savings, safety, energy conservation and design aesthetics. “Experience Lighting Control,” an online tour detailing many of these benefits is available at LiteTouch.com

LiteTouch, a lighting control industry leader for more than two decades, is headquartered in Salt Lake City, Utah. LiteTouch’s products are available through an extensive network of representatives, authorized dealers and distributors.

[Experience Lighting Control at LiteTouch.com](http://ExperienceLightingControl.atLiteTouch.com)

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